



THIJS UFFEN

- ONLINE MARKETEER -

CONTACT

thijsuffen@gmail.com

+316 361 52 97

<https://www.linkedin.com/in/thijs-uffen/>

PROFILE

Age

16-02-1995

Interests & hobbies

Online marketing
UX Design
UI Design
Field hockey
Electronic music

PERSONALITY

Personal skills

Creative
Analytical
Teampayer
Open-minded
Passionate

Languages

Dutch

English

WORK EXPERIENCE

Online marketer | Epurple | Online marketing | Nieuwegein
April 2019 – present

- Launching marketing campaigns on social media
- Conversion optimisation
- Leadgeneration
- Promotional movie editor

Taxi driver | RMC Amsterdam | Transportation | Amsterdam
January 2019 – August 2019

- Transport of vulnerable, elderly and handicapped residents of Amsterdam
- Personal care and advanced transport

Nursing help | Emile thuiszorg | Health care | Amsterdam
January 2018 – July 2018

- Assistance with personal care and household support
- Interview expert and team management assistant

EDUCATION

Communication & Multimedia Design | Hogeschool van Amsterdam
September 2017 - Present

- A 4-years track to become a T-Shaped multimedia expert and gain skills in Visual Design, User Experience Design and product development
- Specialties in Online Marketing, UX Design and User Centered design.
- Minor in Makers Lab, to explore material properties and develop open source DIY instructions

SKILLS

Adobe creative suite

Microsoft office

Sketch & Principle

Adespresso

HTML & CSS

Javascript